

2022 ANNUAL IMPACT REPORT

FOR KIDS FOUNDATION



PREPARED BY

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MESSAGE FROM OUR DIRECTOR

Remember as kids how time seemed to stand still (especially when waiting for school breaks and birthdays)? It's so hard to believe that yet another year has passed (and, for me, that I just completed five years on the job as Executive Director of For Kids Foundation!).

During the past five years, we have worked hard to build upon the foundation created in 2003 by our Founders. Since 2018, we have expanded our reach across Northern Nevada to identify children in need of our Program; annual applications for assistance have more than tripled; and Annual Program Awards for some of our State's most vulnerable children have almost quadrupled.

We continue to attract awesome people to support our Mission: an amazing, highly dedicated and caring Board of Directors; an ever-expanding list of volunteers; and community partners like GratisGives, Front Office Staff, RC Willey, Bareknuckle Branding, Jensen Electric, and too many more to mention all here.

I'm excited to see where the future will take us, the lives we'll change, and the amazing people we'll meet along the way. Thank you for making our work possible.

Annie

Annie Goni-Stewart

Executive Director, For Kids Foundation



OUR HISTORY

The Foundation began in 2003 as the charitable arm of Kids Behavioral Health (KBH), a corporation providing residential and day treatment programs for troubled youth. Dr. Earl Nielsen, our Founder, was then on the board of KBH. He and Bill Vickers, our initial benefactor, realized, although they were helping some children, there were many more unable to take advantage of the services KBH had to offer. Indeed, these children did not have the means to meet any of their critical needs. With this realization, For Kids Foundation was born.

OUR MISSION

Since 2003, For Kids Foundation fills in the gaps created by other programs to fund the urgent, unmet needs of Northern Nevada children (from birth to age 21) when there is no other known financial resource available.

OUR VISION

Provide or align resources to help every child thrive.





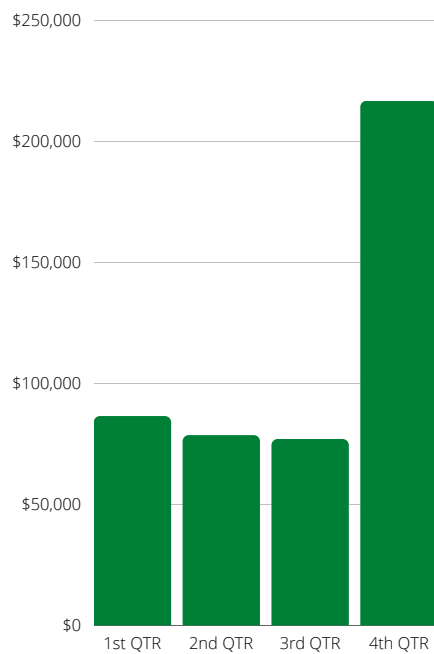
2022 FINANCIALS

REVENUE

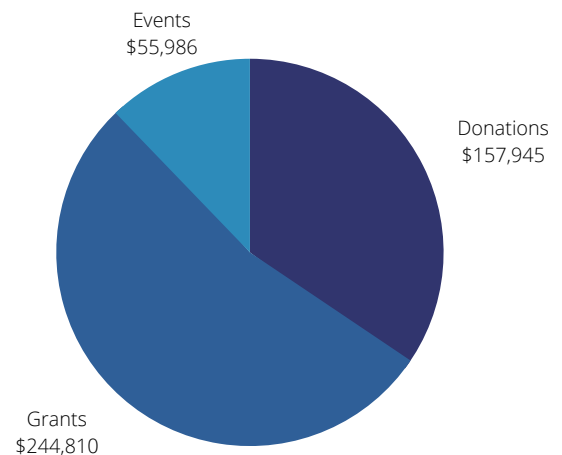
DONATIONS, GRANTS, AND FUNDRAISING EVENTS

\$458,741

The 6th Annual Golf Tournament on May 13, 2022, at Red Hawk Golf and Resort in Sparks was a sold-out event with beautiful spring weather; our Title Sponsor was Jensen Electric.



2022 Revenue by Quarter



Local businesses participating in the GratisGives program helped raise \$7307.39. A check was presented at the GratisGives Annual Awards Gala in May held at the Atlantis in Reno.

Our direct-mail fundraising initiative in November was bolstered with an anonymous donor matching the first \$10,000 of donations, helping generate \$46,165.

Grant funding for 2022 totaled \$244,810.



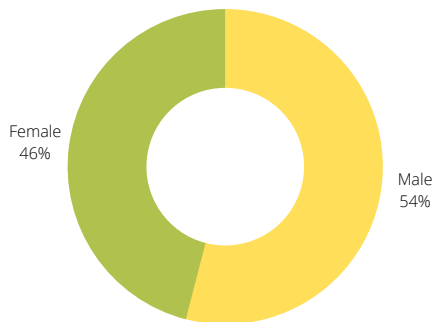
2022 PROGRAM STATS

AWARDS PAID

MEDICAL, DENTAL, PSYCHOLOGICAL, AND EDUCATIONAL AWARDS PAID

\$232,653

Gender



348 Applications Received

160 Female - 46%

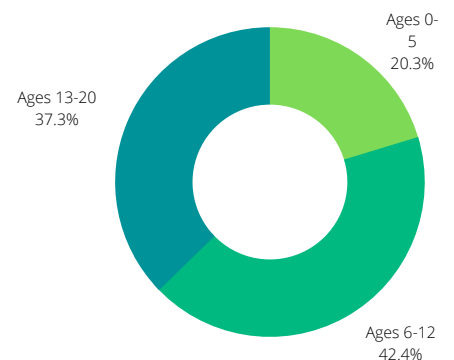
188 Male - 54%

98 for Ages 0-5 - 28.16%

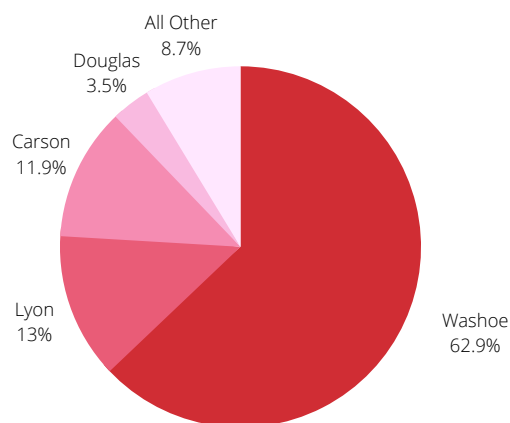
138 for Ages 6-12 - 39.66%

112 for Ages 13-20 - 32.18%

Age



Applications by County



Application Status

234 Approved 67.24%

8 Canceled by Parent 2.30%

36 Denied by FKF 10.34%

30 Failed to Respond 8.62%

18 Found Alternative Funding 5.17%

15 Not Eligible 4.31%

7 Pending Review 2.01%



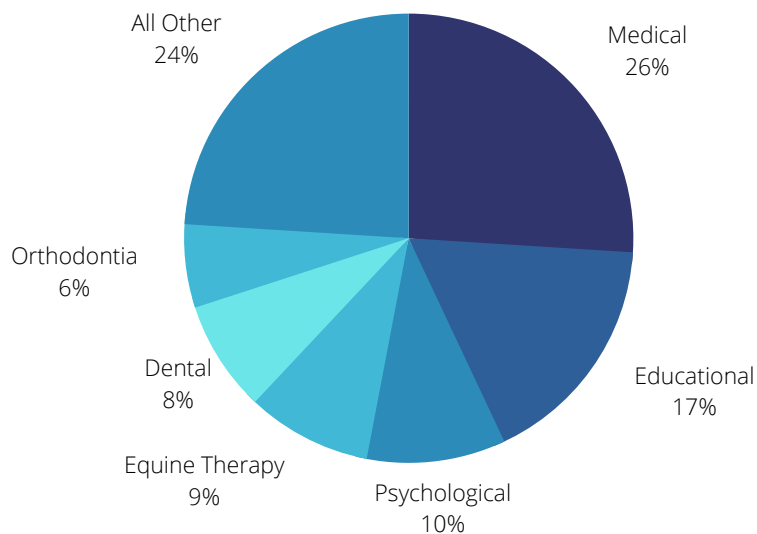
2022 PROGRAM STATS (CONTINUED)

AWARDS PAID

MEDICAL, DENTAL, PSYCHOLOGICAL, EDUCATIONAL AWARDS

\$232,708

2022 PROGRAM AWARDS PAID



Type of Award/Total Paid

Camp/Summer School \$1660
Car seat/Adaptive Devices \$3662
Childcare \$12,389
Clothes/Shoes \$924
Dental \$18,590
Diaper/Formula/Infant Supplies \$3777
Educational \$39,448
Equine-Assisted Therapy \$21,420
Furniture/Beds \$9,698
Medical \$60,889
Orthodontia \$14,982
Psychological \$23,113
Service Animals \$3600
Sports \$12,033
Travel (for medical) \$2100
Vision \$4342

MEASURE OF SUCCESS

LIVES CHANGED

Medical, Educational, and Psychological applications continue to be our most requested categories.

Thanks to continued generous partnerships with Mathnasium of East Sparks and Fit Learning Center, we were able to provide children with educational resources to ensure academic success.

Partnering with other organizations like Children's Cabinet, Access to Health Care Network, Nevada Early Intervention and others, we identified children in need and connected families with resources.

For many of our children, the effect of our help is immediate: a bed for a child sleeping on the floor, emergent dental procedure for a child in pain, and gas cards for a struggling rural Nevada family to travel for urgent medical intervention.

For others, the results will take time: applied behavioral analysis (ABA) therapy for the newly diagnosed autistic child, talk therapy for physically or emotionally abused children, and orthodontia for the child bullied for his smile.

The impact of our funding goes beyond helping the child. We relieve emotional and financial stress to the parent(s) and caregivers which in turn helps the teacher, employer, extended family members and friends because finally the child is getting the attention and help he or she needs and deserves.

We remain ready to provide or align resources so every child can thrive.

LIVES CHANGED IN 2022

348 APPLICATIONS, 234 APPROVED, \$232,653 TOTAL AWARDS PAID



Parents of a premature infant (born at 28 weeks) requested help purchasing a breast pump. The family's insurance would not pay until *after* the original due date. Mom was pumping breast milk as the infant's sole form of nutrition and needed help *now*.

Working parents of a child with special needs sought help purchasing a tracking device similar to AngelSense. The device would monitor the child's whereabouts for concerned parents as the nonverbal child tended to wander and was unaware of potential dangers. Our support offered parents peace of mind to focus on work and daily tasks while the child was not in their care.



Working parents asked for help paying for a program to address their child's severe disinterest in eating/extremely low weight. They had seen multiple specialists to no avail and hoped Aspiring Sprouts could offer the intervention needed to improve their child's dire situation. The program was recommended by the child's pediatrician; however, it was not covered by the family's insurance.

Two siblings suffering from grief, anxiety, depression and multiple behavioral issues following the loss of a parent were referred to us by the children's talk therapist. The therapist recommended Equine-Assisted Therapy as an adjunct to talk therapy. Having seen great benefit from Nevada Equine Assisted Therapy (NEAT) for more than 12 years, our Board approved the request.



SUSTAINABILITY PLAN

STEWARDSHIP, COMMUNITY INVOLVEMENT AND AFFILIATIONS

We continue to maximize our Award Program gifts and grants by requesting discounts from all service providers, totaling **\$32,254** in 2022.

We research alternative funding sources and collect documents to support every application before presenting requests for Board consideration.

We continue to work with a network of local organizations to identify children in need and partner with other organizations on occasion to share the financial burden of large requests.

We continually research new funding sources, receiving **\$244,810** in grants in 2022.

We maximize technology to give virtual presentations to children's service providers across Northern Nevada, helping us identify children in need and building relationships. We are members of the Reno-Sparks Chamber, Society for Nonprofits, and the Association of Fundraising Professionals.

We continue to acquire local community partners like **Front Office Staff** (who provides an in-kind virtual receptionist), **Bombas** (who donated 500 pairs of socks), **Soles4Souls** (who donated 250 pairs of shoes for local Children in Transition), and local **RC Willey** (who donated three complete bedroom sets for a family who lost everything to house fire).

We are proud partners in the **GratisGives** Program. For more information visit <https://gratisgives.com>.



GRATISGIVES

LOCAL BUSINESSES PASSING ON MERCHANT PROCESSING SAVINGS TO LOCAL NONPROFITS

GratisGives is a unique Northern Nevada program that connects local business owners to a local nonprofit, such as the For Kids Foundation. By reducing unnecessary fees found in many merchant accounts, business owners can take a portion of their savings and convert them into a monthly contribution to For Kids Foundation. This means savings for businesses and vital funding for our mission.

<https://gratisgives.com>



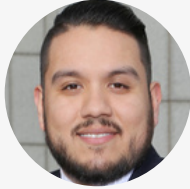
Local Businesses Supporting For Kids Foundation through GratisGives Program in 2022

Battle Born Auto Electronics & Tinting
Brite Glass
Builders Association Charity
Builders Association of No. Nevada
ChiroFIT
Crown Collision Center
CSG Direct, Inc.
DSX Voice
FIT Learning (Sierra Learning Lab)
FIT Learning Consulting and FIT Learning
Front Office Staff
Global Goods Shop
Glory Cloud Coffee Roasters
Jon Kulesa, DDS
Kiddo Wellness
Maslow Creative
Nevada Blue Carson City
Nevada Blue Ltd

Northern Nevada Women's Health
OCG Creative
Omni Chiropractic
Ponderosa Pediatrics
Press Start
Relentless Fulfillment
Rise Creative Consulting
Sage International, Inc.
Salon Glow
Sierra Nevada Surgical Associates
Sierra Sid's
Sierra Sunrise Wellness Group
Silver and Blue Outfitters
Sunshine Service Brake and Alignment
The Traveling Photo Booth
TMJ & Sleep Therapy Centre of Reno
Upstate Nevada
Well Beyond Dental

BOARD MEMBERS AND STAFF

THE AWESOME PEOPLE BEHIND FOR KIDS FOUNDATION



Cesar Quintanilla
Board Chair



Lindsey York
Vice Chair



Tayona Tate
Board Secretary



Janell Garcia



Allie Berkowitz



Fabby Franco



Megan Evans



Mchelle Harrington



Mike Norman



Kyle Robertson

Our diverse Board of Directors is comprised of local business owners and community members who are passionate about helping children in need.

This working Board is dedicated to attending biweekly teleconferences to review applications and quarterly Board meetings, as well as serving as Champions of our Mission by volunteering their time and expertise to help manage the Foundation.

With many comings and goings to our Board in 2022, we most fondly said goodbye to Rena Zatica, owner of Front Office Staff, who stepped down to focus on personal priorities (and who continues to support us via her business connections and providing us with an in-kind virtual receptionist).



Thanks to our Board's generosity, we received the 100% Giving Board Award 2022 from the Community Foundation of Western Nevada.

Annie Goni-Stewart serves as Executive Director since January 2018 and is still the only paid person on our staff.



CONTACT

IN-KIND VIRTUAL RECEPTIONIST PROVIDED BY FRONT OFFICE STAFF

Ways You Can Help

Donate Online: <https://forkidsfoundation.org>

Businesses Can Participate in GratisGives: Visit <https://gratisgives.com> for more information

Planned Giving: Your legacy of compassion can help children in our community thrive in the future. Consider leaving a gift in your Will or Living Trust.

Donate Appreciated Stock or Other Assets: Have your financial planner contact us for more information.

Host Your Own Event: Choose For Kids Foundation as the recipient of fundraising proceeds

Sponsorships Available: Join us for the 7th Annual Golf Tournament, Friday, 5/12/23, at Red Hawk Golf & Resort, in Sparks, Nevada with **Title Sponsor Jensen Electric**
<https://jensenelectricnv.com/>

Annie Goni-Stewart, Executive Director

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