

WWW.FORKIDSFOUNDATION.ORG - 775-741-5231

2018 ANNUAL REPORT

FOR KIDS FOUNDATION



PREPARED BY

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WWW.FORKIDSFOUNDATION.ORG



OUR MISSION

For Kids Foundation is a 501(c)(3) nonprofit organization dedicated to providing financial aid and assistance to children (birth through age 20) living in Northern Nevada. We provide funding for specific, unmet needs such as medical, dental, mental health, or educational services for which other resources are insufficient or nonexistent.

Through a network of community service providers and contacts, we look for those children who have a genuine need but who do not qualify for assistance from other resources. We help those kids no one else does.

OUR VISION

The Foundation serves as a safety net for children who have “fallen through the cracks” of existing agencies and charitable organizations.

We envision a day when every child’s need is met.



ABOUT FOR KIDS FOUNDATION



The Foundation began in 2003 as the charitable arm of Kids Behavioral Health (KBH), a corporation providing residential and day treatment programs for troubled youth. Dr. Earl Nielsen, our Board Chair, was then on the board of KBH. He and Bill Vickers, our initial benefactor, realized that while they were helping some children, there were many more who did not have the capacity to take advantage of the services KBH had to offer. Indeed, these children did not have the means to meet any of their critical needs.

With this realization, For Kids Foundation was born. Mr. Vickers provided the start-up funding and paid expenses for the first 18 months. Since then, the foundation has been independent and funded by grants from private foundations and individual donors.




2018 FINANCIALS

REVENUE, PROGRAM AWARDS, AND FINANCIAL EFFICIENCY

REVENUE/PROGRAM AWARDS	2018	2017
REVENUE DONATIONS, GRANTS, AND FUNDRAISING	\$260,948	\$117,000
PROGRAM AWARDS ALL CATEGORIES OF AWARDS FOR CHILDREN IN NEED	\$123,253	\$70,000
PERCENTAGE OF TOTAL EXPENSES FOR AWARD PROGRAM	70%	52%

MEASURE OF SUCCESS

LIVES CHANGED



We measure the success of our mission by “lives changed.” For many of our beneficiaries, the outcome is immediate. The happiness of receiving new school clothes, the surprise of being able to hear again, or the joy of graduating from high school are outcomes that we may not be able to measure quantitatively, but we can see the effect of our help.

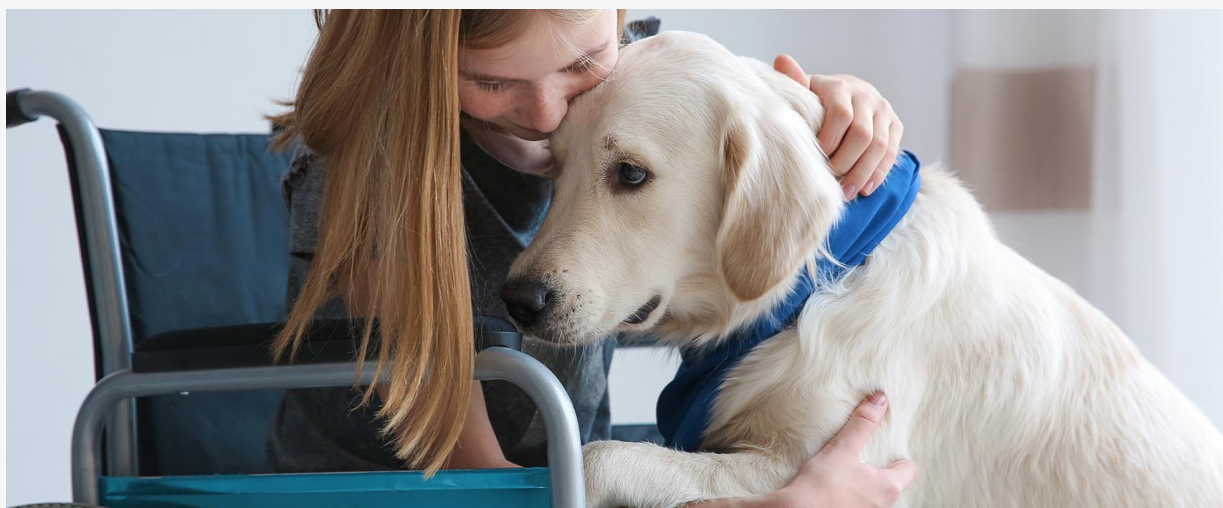
For others, the results will take time such as the newfound confidence resulting from orthodontia, the positive result of cancer medications, and the lasting effects of

psychotherapy for emotionally and physically abused children.

We believe the impact of our support goes beyond just the child in need and spreads to positively affect the community. A teacher’s job may be just a bit easier when her student is properly diagnosed and treated for ADD/ADHD, for example; or the employer whose success depends on his employee being fully present—and she can be, knowing her child will get the care/service he needs and which she cannot afford.

KIDS WE HAVE HELPED

218 APPLICATIONS, 76% APPROVED, \$123,253 TOTAL AWARDS IN 2018



Chloe* is 10-year-old girl who has baffled doctors, suffering from medically unmanageable seizures most of her young life. As many of her seizures occur at night in her sleep and can last for up to 8 minutes, she has slept every night in her parents' bedroom so they can be aware of the onset and move her to safety while the seizing occurs. She has no independence—even her daily shower has to be supervised should she fall and become injured if a seizure occurs.

Her working Mom and Dad would love to provide Chloe with a seizure dog, a

specially trained animal to alert the victim and caregivers of an impending seizure. However, the cost of greater than \$20,000 is not within their reach.

Although such a substantial expense for a seizure dog was beyond our financial capabilities, we were able to direct the parents to set up a crowd-funding account (such as GoFundMe) which helped raise the majority of the cost. For Kids Foundation pledged to “fill in the gap” and approved \$1600 toward securing the dog.

*Names have been changed to protect privacy

KIDS WE HAVE HELPED

AWARDS FOR FURNITURE, BEDS/BEDDING, EQUINE THERAPY, LAPTOP COMPUTERS, AND OUT-OF-STATE TRAVEL FOR MEDICAL TREATMENT



Murielle* is a 13-year-old girl suffering from renal disease. She requires dialysis four times a week. Due to her age and preexisting medical conditions, local facilities would not take her on as a patient. She must travel to UCSF every week for care.

Her single, working mother of 5 makes the weekly trek. She reached out to us for help with travel expenses (gas, bridge tolls, and especially parking in San Francisco--\$32/day). Mom and child stay with a family member who lives in the Bay Area, so they didn't ask for lodging expenses.

For Kids Foundation provided for 12 weeks of travel expenses.

Once her condition is stabilized, UCSF plans to teach mom to perform retroperitoneal dialysis starting in February of 2019 which can be done in Reno.

Our Board member Therese Shanks' law office "adopted" the family for Christmas, lavishing the kids with gifts and helping mom with necessities (groceries, car maintenance) gift certificates and other items.

Murielle is currently on a kidney transplant waitlist.

SUSTAINABILITY PLAN

STEWARDSHIP, COMMUNITY INVOLVEMENT AND AFFILIATIONS

We maximize our grants and gifts by requesting discounts from all service providers (\$17,000 in 2018).

We always research alternative funding sources before bringing an application before the Board for consideration.

For Kids Foundation continues to work with a network of local organizations to identify children in need. Together, we match the needs of the child to the best possible remedy or resource.

We continually research funding

sources, look for speaking opportunities, and share our message with all interested parties.

We are active in the community: a member of the Reno-Sparks Chamber, Western Industrial Nevada, and Association of Fundraising Professionals and regularly attend networking events.

We received \$15,065 in-kind donations in 2018. Additionally, local businesses donated gifts valued at \$17,780 for our annual silent auction.



BOARD MEMBERS AND STAFF

THE AWESOME PEOPLE BEHIND FOR KIDS FOUNDATION



Cheri Hil
Board Chair
Owner, Sage International



Margaret Ciorciari
Board Treasurer
Retired VP Finance



Tayona Tate
Board Secretary
Sotheby's



Earl Nielsen, Ph.D.
Founder, Past Board
Chair for 15 years



John Ponzo
Owner, It's All
About Music



Therese Shanks
Attorney at Law
Robison Law Office



Cesar Quintanilla
Business Banker,
Nevada State Bank



Rena Zatica
Owner, Front
Office Staff

Our diverse Board of Directors is comprised of local business owners and community members who are passionate about helping children in need.

They are dedicated to attending our biweekly teleconferences to discuss applications and offer advice

and guidance for Executive Director, Annie Goni-Stewart.

Our 100%-giving Board also provides tremendous support for our two major annual fundraising efforts: a spring Wine & Cheese Event/Silent Auction and a fall Golf Tournament.



FOR KIDS FOUNDATION
16TH ANNUAL



WINE & CHEESE

2019

Join us to help kids in Northern Nevada.

SATURDAY
JUNE 1, 2019
5-8 PM
THE GROVE, RENO



**Your support of this annual
fundraising event will help
change the life of a child, one
urgent need at a time!**

**Featuring Boisset Award-Winning Wines
Paired with a Selection of
Foreign and Domestic Cheese and Appetizers
Silent and Live Auction
Raffle Prizes
Cash Bar
Online Bidding for Your Convenience**

**\$55/pp before 6/1/19
\$65/pp day of event online or at the door**

Sponsorships Available

**For Kids Foundation
834 Willow Street, Reno, NV 89502
(775) 741-5231 | annie@forkidsfoundation.com
www.forkidsfoundation.org**

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CONTACT

IN-KIND VIRTUAL RECEPTIONIST PROVIDED BY FRONT OFFICE STAFF

Ways You Can Help

Donate Online:

<https://forkidsfoundation.org>

Businesses can use GratisGives:

<https://gratisgives.com>

Amazon Shoppers can use AmazonSmile:

www.smile.amazon.com/ch/75-3093964

Sponsorships Available

Wine & Cheese Silent Auction, June 1, 2019

Golf Tournament, September 20, 2019

Annie Goni-Stewart,
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